

THE ART OF DUNCAN ASPER NEWSLETTER

ADVERTISING GRAPHIC DESIGN MARKETING FOR THE FINE ART INDUSTRY • MARCH 2013

ADVERTISING CAMPAIGN FOR THE ART A FAIR, 2012 FESTIVAL WINS ADDY® AWARD



I am pleased to announce that the work I produced for the Art A Fair 2012 Festival won an award for excellence from the advertising industries most prestigious competition. I am honored to receive this recognition from my peers.



The ADDY® Awards are the advertising industry's largest and most representative competition, recognizing creative excellence and the very best advertising both in local competitions and worldwide. Sponsored by the American Advertising Federation, the

Awards represent the true creative spirit of advertising by recognizing all forms of advertising, from all types of media, created by all sizes and types of entrants, from anywhere in the world. There are now over 50,000 total entries.

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